



AUGUST 2007
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LANCASHIRE CHAPTER

Chapter Officers

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Assistant Director

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Secretary

Situation vacant

Treasurer

Joan Dagg

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Dealer Representative

Steve Westray

Editor/Historian

John Benn

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Road Captain

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Activities Offer

Kirsty Wolstenholme

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LoH

Situation vacant

Webmaster

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Amy Uphill

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Photographer

Keith Wolstenholme

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We're Up And Running



After a lot of hard work, particularly by Bowker's Group Marketing Manager, Amy Uphill and Preston Harley-Davidson After Sales Manager, and new Chapter Director, Greg Lockhart, the Lancashire Chapter is 'up and running'. The opening night, aptly held on July 4th at Preston Harley-Davidson, attracted around 100 bikers of which 33 signed up to be founding members of the Lancashire Harley Owners Group.

This is an exciting, and busy, time for all those involved in setting up the Chapter and a lot of work is going into establishing the committee and ensuring the right 'building blocks' are put in place

to ensure our Chapter is professionally run.

It has been decided to distribute the magazine by e-mail. This will allow the magazine to be right up to date without the delays caused by printing and distribution. It will also save us around £2000 per year in print and distribution costs. We realise to some members may not have joined the www world and for those a few hard copies will be held in PHD to read.

For my part, I am delighted to have been invited to be the Chapter's first Editor and Historian. This job is not new to me

having been the Editor of Clyde Valley Chapter for the last two and half years.

I look forward to editing YOUR magazine; your input

is crucial and I encourage you to send me your stories and pictures relating to biker/chapter/HOG activities. Inside the magazine you will find some hints and tips to help you when sending me your contributions. John Benn, Editor

Introduction By Preston Harley-Davidson Brand Manager, Steve Westray

When we decided to apply for a franchise to open a Harley-Davidson dealership we knew from the beginning that this was not just a case of good commercial sense but that we would be buying into the whole Harley-Davidson lifestyle held so dear by the one million HOG members world wide.



So you can all rest assured that as well as striving to run a profitable business we are very aware that everyone who buys a motor cycle from Preston Harley-Davidson or joins the Lancashire Chapter very much feels like a 'stakeholder' in the dealership. Harley-Davidson owners have a brand loyalty that is unsurpassed, but that loyalty should never be taken for granted. All of us at Preston Harley-Davidson will be working very hard to ensure your experience with us is one that is mutually pleasurable and we look forward to seeing the Lancashire Chapter establish itself as one of the preeminent Chapters in the UK. Good luck and ride safe.

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EDITOR'S HINTS & TIPS



Without your writings and photographs, there is no Lancashire Chapter Newsletter. Obviously the Chapter Officers have generally got some information

that needs passed on to Chapter members but the real interesting stories comes from you – the Chapter members, so send in your road stories, tell us about your Harley, anything that your fellow Harley riders may find interesting. And don't worry about spelling and grammar! I can sort that for you – just get your thoughts down on paper.

Anything you provide and is printed re-mains your copyright and will not appear anywhere else without your express permission. You will be credited for all your articles and images. Due to space I may occasionally have to reduce the amount of words submitted, but will print articles in their entirety, if possible. Images may be cropped 'artistically' to fit the layout.

I would ask that you submit all text and images in electronic format by email to: john@benn-media.co.uk or on a CD to Lancashire Chapter Editor, 56 Pinecroft, Carlisle, CA3 0DB (please email me, so that I am aware of your contribution.)

Sending me electronic/digital images will save me time, both in scanning and not having to return 'hard copy' photographs to you. I use a PC using 'Adobe PageMaker' for the desktop publishing, 'Adobe Photoshop' to

import and manipulate images and 'Microsoft Word' to import your text.

As we are providing the newsletter by e-mail, the resolution of the images is not as important as it would be if we were getting the newsletter printed. However if you can send your images approximately 105 x 75mm or larger, and at **300dpi** (dots per inch) I can do the rest. If you are unsure of the 'resolution', send it any way and I will check it out for you.

Final Note: I cannot emphasise enough that your magazine will be a shadow of what it could be without your involvement. Tell us about your latest ride, your bike, technical tips, latest tattoo in fact anything connected to the worlds of bikes and riders—and don't forget the pics with a story!

JB—Editor

ME AND MY BIKE

John Benn

OK, I'll start off. This is my 2005 FatBoy, stage one tuned with Vance and Hines Big Shots and a Kuryakan Hyper Charger.

The bike is lowered front and back which drops it about 1 inch, vital when you are only 5ft 6ins.

The radical 'Skull n Bones' paint set is by Harley-Davidson and is one of 150 - mine is 72 of 150. Hopefully the rest are in the States!!

Other additions include hydraulic clutch, passenger foot plates, heated grips, mirror chrome wheels, engine guard, passing lamps, backrest and luggage rack, loads of chrome bits and as much skull stuff as I can fit on it!

Right guys, send in a picture of you and your Harley with a brief description. Guaranteed to get printed!!!



Due Respect

Two bikers are pulled up at a stop sign. One looks up and sees a funeral procession starting by. He pulls the bike to the side of the road, gets off, stands by its side, takes off his helmet, and bows his head.

The procession passes by the intersection and the biker puts on his helmet, gets back on the bike, and starts it up. The other biker comes over and says, "That was touching. I didn't know you had it in you."

The first biker responds, "Well, I guess it was the right thing to do - after all, I was married to her for 40 years."



Director's Report

My name is Greg Lockhart and I am Chapter Director, Most of you will have seen me in Preston Harley-Davidson where I am Aftersales Manager. In the beginning we thought how do we start a Chapter? Who will join? What will we do? We spoke to Marjorie Ragg from HOG UK (Harley Owners Group) and she explained that a Chapter is a group of Motorcyclists who ride Harley-Davidsons (obviously) and who meet 'To Ride and have fun' we thought fantastic, but who will join? who will come to the open night? how many and from where?

The opening meeting on the 4th of July was amazing we had a hundred chairs which were all full and we had people standing at the back and on the stairs.



Chapter' merchandise goes straight back into the Chapter'

The Chapter is like life, you only get out what you put in to it, please be an active member of the Chapter, come to the rideouts and the meetings, give us your ideas and input into what you want out of the Chapter. It can be anything, ride out destinations, photos and tales of riding trips, your bike, anything, if you have found a fantastic Cafe, or have a great recipe let us know.

Again a big thankyou to everyone involved in creating certainly the newest and hopefully the best Chapter of HOG

Looking forward to some great times ahead.

Greg
Director
Lancashire Chapter



It was brilliant to see so many Motorcyclists so enthusiastic about being part of the Chapter. We have over fifty members who signed up in the first month who will become 'Chapter members' and the numbers are still rising steadily.

The officers who came on board have been fantastic, devoting so much time and effort into starting the chapter it is

amazing. We will be having some great times this year and I am sure next year it will be even better!

Soon there will be a Chapter notice board upstairs in the dealership and when the 'Lancashire Chapter' patches arrive you will be able to buy them from either myself or Katie upstairs in the Motorclothes store, the funds from the sale of 'Lancashire

Patches Explained

Let me offer a short explanation of the policy on back patches. It is normal, and acceptable, to wear the large H.O.G. eagle on the back of a jacket with a top rocker identifying your chapter. The wearing of a 'bottom rocker' is a definite 'no no'! The wearing of a bottom rocker, more often with a geographic location, is only worn by three patch clubs (MCs) like the Hells Angels, Blue Angels, Satan's Slaves etc. To ensure H.O.G. members do not overstep the mark regarding this H.O.G. offer this guidance:

There has been an increase in questions lately regarding the use of lower rockers, or chevrons, with the H.O.G. patch. We think this article, reprinted from the November/December 1994 edition of *Chapter Officer News*, will answer those questions.

"As chapter continue to grow, so do the questions. One recent question asked is, 'Does Harley Owners Group make a chevron or authorize a chevron to go below the large H.O.G. patch?'"

The answer is, 'NO!'

Here's why... From the very beginning of the Harley Owners Groups, the design and display of the H.O.G. logo and chapter chevron have been given careful consideration, with special attention to motorcycling organizations that may have a structure other than the family-oriented social structure of H.O.G. Regardless of a member's intent in displaying a lower chevron, it can put a member in conflict with other [three-patch] organizations.

The Harley Owners Group **strongly** discourages members from altering the look of the H.O.G. patch and chapter chevron combination by adding lower chevrons and patches.

With your assistance, the integrity of the H.O.G. organization will be maintained!"

Well, there you have it. As you can see, there's a common-sense history behind this policy – and it still stands. Wear your H.O.G. patch and chapter rocker proudly. And don't wear a lower chevron.

SOFER

John and Sue Benn

Fantastic weather greeted everyone who attended the South Of England Rally 3 to 5 August. We left Carlisle with two friends from Clyde Valley Chapter at 9am Friday morning and headed straight for PHD to pick up a dealer t-shirt for the rally (actually bought two, my wife Sue bought a leather jacket and took us well over budget for the weekend!!).

Arrived at Bisley around 5pm - M25 was a total nightmare - parked the bikes and hit the bar.

Saturday we decided to take one of the self guided tours around the Surrey countryside. 60 mile trip that the organisers said would take two to three hours. Six hours later we got back to the rally.

Saturday evening Sue and I met up with fellow Lancashire Chapter members Paul Sanderson (Sandy) and his wife Lynn .

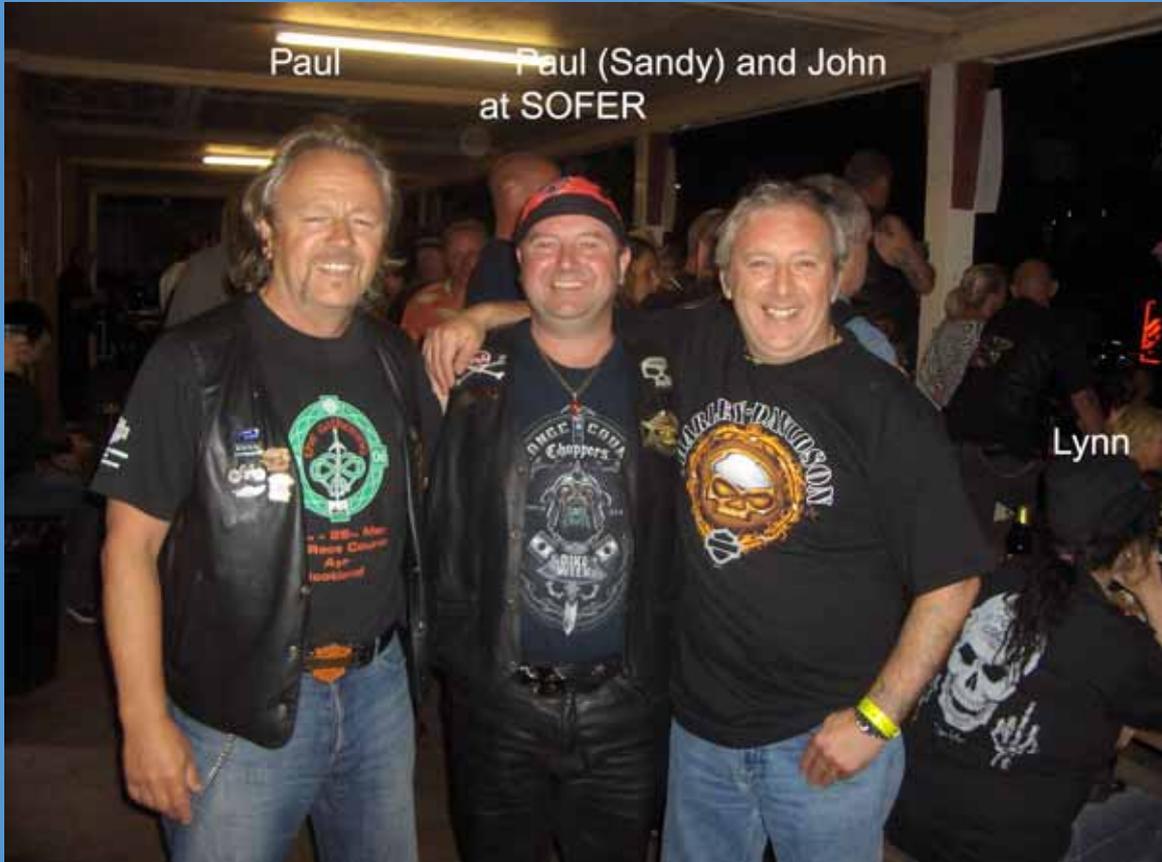


320 miles to Carlisle on Sunday but well worth the trip.



The Lancashire Chapter On Tour

Well it's a start - the three of us (from the left Paul, Sandy and John) met up at the South of England Rally at Bisley proudly representing the Lancashire Chapter, although nobody but us knew as we were patchless!



Preston Harley-Davidson makes itself known at SOFER

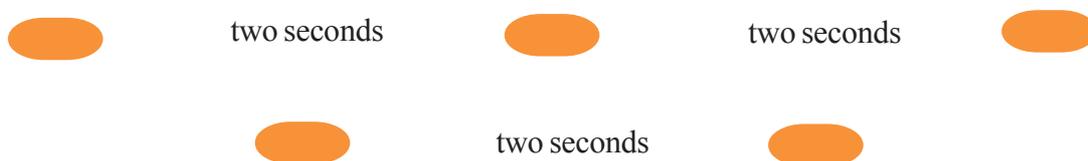


Rideout Tips

With the first Lancashire Chapter rideout planned for Sunday 9 September thought it might be a good idea to pass on some useful hints and tips. Although not exhaustive the following are hints and tips to help you enjoy the rideouts safely

- Please ensure you have a full tank of fuel to start the ride
- Always stay in formation and remember that you must keep the bike behind in view at all times — We call this 'The Buddy System'
- Never pass the lead Road Captain
- When you are the rider directly behind the Lead Road Captain, remember that you may be directed to stop at a junction to ensure that everyone follows the correct route you are responsible to stay at that location until the last bike (Sweeper) signals you to rejoin the group in front of him.
- If you are new on the ride-out please let one of the Road Captains or Marshals know and it is probably best to settle toward the front of the group close to a marshal.
- If you have any medical conditions or serious allergies please let someone know.
- Whilst riding try and maintain a constant speed this helps reduce the Elastic band effect.
- Remember that you are responsible for your own safety.
- Remember that just because we are riding as a group we must comply with requirements of the Road Traffic Act. This means you must signal when required, stop at stop lines and traffic lights when required, respect the speed limits, and never assume you have a right of way when negotiating junctions.
- If you have any questions or concerns for safety, please report these to a Road Captain or Marshal immediately.
- If you intend leaving the ride early please let a marshal know.
- In an emergency please remember to co-operate fully with Road Captains and Marshals and First Aider's
- You are responsible for the roadworthiness of your motor cycle, its taxation, insurance and driver's licence.
- Remember the dangers of drinking and driving. Any rider who is deemed to be unfit due to drink or drugs in the opinion of the lead Road Captain will not be permitted to join the ride.
- Take time to know the route as best you can before attending on the day.
- Have you completed a chapter safety form?
- Most important lets help each other have a really great time!

We will generally ride in a staggered formation which means if you are riding on the left hand side of your side of the road, the rider just ahead of you will be riding to the right hand side of your side of the road at about a one second interval. This means the rider directly in front of you should be around two seconds in front.



This system allows you to safely move left and right to avoid obstacles/stones/manhole covers etc. A briefing will be given before every rideout but please ask if you are not sure about anything - when it comes to safety there is no such thing as a daft question!

Activities



Kirsty Wolstenholme

The job of Activities Officer is something that I'm really happy to be involved in, not least because I'm fairly bossy and like telling people what to do! I see it as an opportunity of taking people's passion for Harley Davidsons, combining that with enjoyable rides out, as well as the chance to make great friendships along the way. The idea will be to cater for all group members, their

riding abilities and interests. In the NorthWest alone we have some amazing countryside to explore and fab places to visit. It's about time Preston was put on the map. However, we also need feedback on what we're doing (or not), and will welcome input from members on what they'd like to see from their Chapter. Here's to the start of a really unique Chapter in Lancashire.

These are just some of the ideas and thoughts - please get in touch with me if you have ideas or suggestions

Aug 25/26th - Live Band & hog roast at PHD

Sept 9th - PHD 1st Ride out to Morecambe

Sept 10th - Illuminations Ride-out c/o Flyde Bike Meet - St Annes

Sept 26th - Ride out from dealership (evening)

Oct 14th - Ride out (Sun)

Oct 24th - Ride out from dealership (evening)

Oct - Halloween - do you want to do something?

Nov - do you want me to look at a fireworks event?

Nov - Chapter Meeting to discuss people's requests for 2008?

Dec - Christmas party

Jan - unwanted Christmas pressies? Can we hold a raffle type event and raise money for St Catherine's Hospice??
Reindeer jumpers optional.

Feb - pancakes or Valentines - you decide. Flip for it.

March - First ride-out of the season on the Sunday plus evening

April - Easter Egg run plus evening

May - Ride to Llandudno/Conwy - visit to Castle?

Other ideas for trips are Bala where we can go white water rafting (it's exhausting but fab), trip round brewery (I know someone who works at the Salmsbury one. (Or Sam Smiths in Tadcaster), or any beer festivals, Sherburn-in-Elmet bike meet etc etc. I'm still thinking about something for the girls.

AND FINALLY.....

Situations Vacant

The Lancashire Chapter is looking for a Secretary and a Ladies of Harley Officer.

Anyone interested in these posts contact the Director or any member of the committee.

Chapter Website

- gone live!! -

The Lancashire Chapter website goes live today. You can visit it by logging on to www.lancashirechapter.com

Kieron, our webmaster, has done a great job putting the site together.

Your Committee Recognition Quiz

